

Conference Agency Ministries Review

Step 1:

Read and reflect on the two Strategic Direction documents. Concentrate your attention on the Document One, which outlines the mission/vision statement and the four missional priorities. If you want input from the rest of your team, share the documents with them and invite them to also reflect on the significance of the mission/vision statement and missional priorities to the work of your ministry team. As a leader of a conference agency you may be able to complete this assessment yourself. However, you are encouraged to consult your team in this assessment and solicit their input.

Step 2:

Using the provided worksheet or the fillable form online, list the major connectional ministries or services your conference agency is currently managing or plans to launch in the next year.

Step 3:

For each connectional ministry on your list, write a brief description and provide a brief explanation as to how it “actualizes” one or more of the four missional priorities of our strategic direction.

Anything, of course, can be spun in such a way as to fit the missional priorities. Your sense of authenticity is appreciated in making an honest assessment of your ministries in relation to these key priorities. As you review your ministries/services in light of the missional priorities, consider these things:

1) If one of your ministries and/or services cannot easily be related to a missional priority, does it fulfill the mission/vision statement of the conference? How? Are there ministries/services you could sponsor that are more in line with the missional priorities?

2) Even if you have to put a “spin” on the connection between a connectional ministry/service and the missional priorities, can you in good faith use this interpretation in your promotion and development of the ministry/service? In other words, are you willing to use the strategic direction as a promotional tool for your ministries/services?

Step 4:

(Optional) Review Document Two, which outlines the CLT “Goals and Commitment to Action” related to the four missional priorities. Are there any goals or actions that connect with your team’s current or planned ministries? Do any CLT goals or commitments suggest a partnership with your ministry team? Are there new connectional ministries or services that your team might undertake?

Step 5:

Return your assessment to Scott Harkness by September 28th. If you have questions, contact Scott at the conference center:

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